7. XML-based Portals

- Effort wasted on code/coding
- Extending data management technology reach to include previously unstructured data
- Opportunities to make data quality initiatives visible
- XML-based Portal advantages
- ERP Example

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A Legacy Example

- Cash Management System (CMS) Functional Summary
- Supports check processing and other specialized services for large corporate customers:
 - Zero balance account
 - Reconciliation of cleared checks
 - Electronic funds transfer (Swift)
 - Lock box operations
 - On-line query facility
 - Cost: \$16 M/annually



Example from: Michael L. Brodie & Michael Stonebraker Migrating Legacy Systems: Gateways, Interfaces & The Incremental Approach Morgan Kaufmann Publishers, 1995

increnental Approach Morgan Kaufmann Publishers, 198

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CMS Technical Overview

- Most built in 1981 100 gigbytes
- 40 software modules
- 8 million lines of code
- COBOL/CICS/VSAM on IBM 3090
- Federal Reserve Bank connection Tandem (TAL)
- Lock box uses VAX (C)
- Processes 300,000 transactions daily & 1-2 million checks nightly
- · Generations of programmers

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Peeling

- 80 20 rule
- Slice away 6.3 of 8 LOCs as non-key functionality
- Xcheck (1 M COBOL/batch processing and reconciliation)
- Xtransfer (200 K COBOL)
- Xcash (500 K COBOL)
- Remainder
 - interfaces to other organizational parts
 - interface code
 - Interfaces to data
 - Interfaces to hardware (Check sorting hardware)

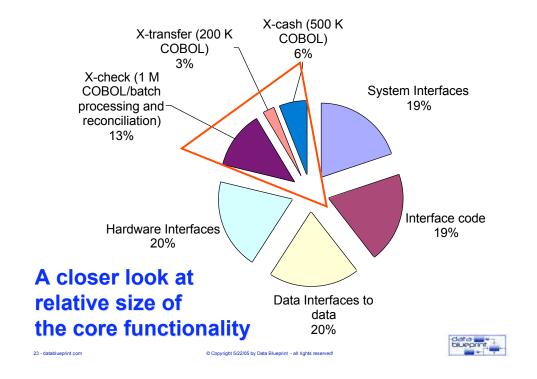


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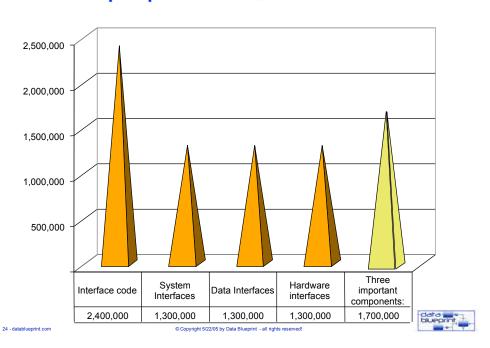
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2

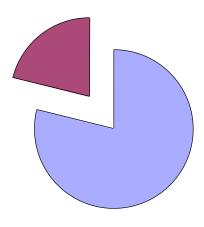




Another perspective (what's bigger than the combined "important" components?)

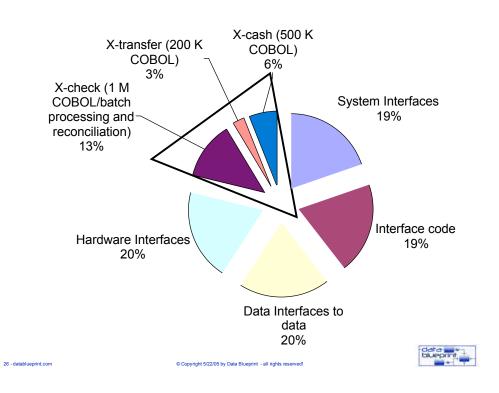


Business logic is contained in just 21% of the code



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Portal/Web Services

Integration Possibilities

- User Interface
- Business Process
- Application
- Data

AV Component

- Well defined components
- Self-contained
- No interdependencies



Analogy derived from D. Barry "Web Services" Intelligent Enterprise 10/10/03 pp. 26-47

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Increasing Scope and Volume of Data Management

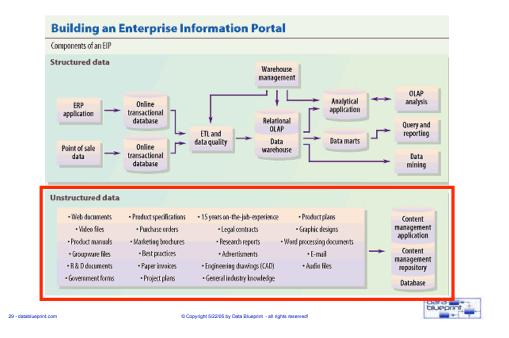
1 X Tabular Data

5 X Tabular and Non-Tabular Data

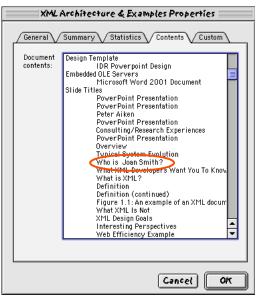
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Data Management Technology Reach



Integration of Unstructured Data



- Properties selection under the file menu of MS-Office 2000 +
- Queries can be run for slide titles or other document structures

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```
<?xml version="1.0"?>
<Workbook xmlns="urn:schemas-microsoft-com:office:spreadsheet"</pre>
 xmlns:o="urn:schemas-microsoft-com:office:office
 xmlns:x="urn:schemas-microsoft-com:office:excel"
xmlns:ss="urn:schemas-microsoft-com:office:spreadsheet"
 xmlns:html="http://www.w3.org/TR/REC-html40">
 <DocumentProperties xmlns="urn:schemas-microsoft-com:office:office">
  <Author>KIHNEDK</Author>
 <LastAuthor>Brian Magick</LastAuthor>
 <Created>2001-08-31T18:43:42Z</Created>
 <LastSaved>2001=11=13T20:07:24T</LastSaved>
 <Company>AIM Management Group Inc.</Company>
 <Version>10.2625</Version>
 </DocumentProperties>
 <OfficeDocumentSettings xmlns="urn:schemas-microsoft-com:office:office">
 <DownloadComponents/>
 <LocationOfComponents HRef="file:///\"/>
 </OfficeDocumentSettings>
 <ExcelWorkbook xmlns="urn:schemas-microsoft-com:office:excel">
 <WindowHeight>9120</WindowHeight>
 <WindowWidth>12120</WindowWidth>
 <WindowTopX>240</WindowTopX>
 <WindowTopY>60</WindowTopY>
 <ProtectStructure>False</ProtectStructure>
 <ProtectWindows>False</ProtectWindows>
 </ExcelWorkbook>
 <Styles>
```

Office XML Example: Class Roster

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Key Knowledge Management Functionality

- Gather: Capture in a common repository information and its location from sources important to you so it can be contributed to the group memory
- Organize: Profile the information in the repository, organize it in meaningful ways for navigation and searching, enable pieces of information to be related to other pieces of information
- Distribute/deliver: Harvest or acquire knowledge, either through an active mechanism (search interface) or a passive mechanism (push)
- Collaborate: Collaborate through messaging, workflow, discussion databases ... and so on
- Teach/learn: Distance learning
- Analyze/refine: Analyze information in the knowledge repository (data mining to identify relationships or patterns)
- Publish: Publish information to a broader audience, including individuals outside the organization
- Lifecycle management: Securely store, migrate, and purge information after a set period

 Adapted from Doculate's Special Report on KM Products, April 2000

Mediate: Manage knowledge workers' time

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Portal Definitions

- "Envision the enterprise information portal as a browser-based system providing ubiquitous access to business related information in the same way that Internet content portals are the gateway to the wealth of content on the web"
 - [InfoWorld Electric] Web site
- Portals are applications that enable organizations to more rapidly interchange internally and externally stored information, and provide users a single gateway to personalized information needed to make informed business decisions. Portals are an emerging market opportunity; an amalgamation of software applications that consolidate, manage, analyze and distribute information across and outside of an enterprise (including business intelligence, content management, data ware-house and mart, and data management applications.
 - [Merrill Lynch: [SageMaker] Web site]

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Portal Examples

- Corporate Portal or Enterprise Portal
 - "Single gateway via corporate Intranet or Internet to relevant workflows, application systems and databases – integrated using XML and tailored to the specific job responsibilities of each individual."
- Corporate Portal as "Employee Portal"
 - All employees can access processes, systems and databases via Intranet or Internet to carry out job responsibilities
 - Full security and firewall protection required
- Corporate Portal as "Customer Portal"
 - "Single gateway across Internet, or via secure Extranet, to details about products and services, catalogues, and order and invoice status for customers – integrated using XML and tailored to the unique requirements of each customer."
 - Opportunities for one-to-one customer personalization and management – Customer Relationship Management (CRM)
- Corporate Portal as "Supplier Portal"
 - "Single gateway to purchase orders and related status information for the suppliers of an enterprise."
- Corporate Portal as "Partner / Shareholder Portal"
 - "Single gateway for business partners or shareholders."

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Portal Motivation

· Portals do for the web what Windows did for DOS

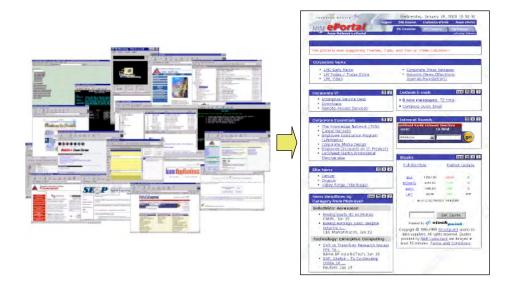


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[Adapted from Terry Lanham Designing Innovative Enterprise Portals and Implementing Them Into Your Content Strategies Lockheed Martin's Compelling Case Study Web Content II: Leveraging Best-of-Breed Content Strategies - San Francisco, CA23



Portal Solution



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[Adapted from Terry Lanham Designing Innovative Enterprise Portals and Implementing Them Into Your Content Strategies Lockheed Martin's Compelling Case Study Web Content II: Leveraging Best-of-Breed Content Strategies - San Francisco, CA23



XML-based Portals Provide Branding Opportunities

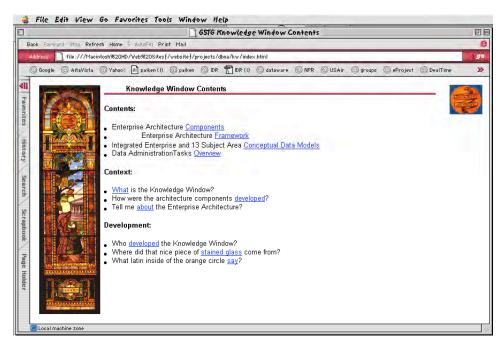
Portal metadata can include:

- Quality attribute measures
- Single source for newly cleansed data sources
- Simplified registry of data uses facilitates information sharing
- Information branding offers increased potential information value

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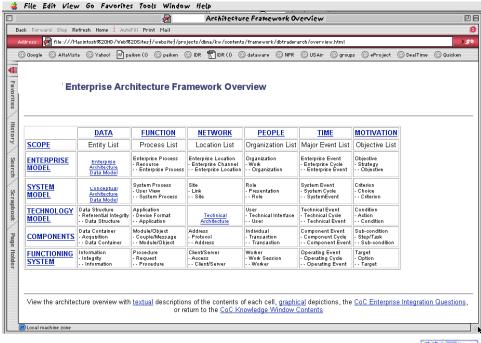
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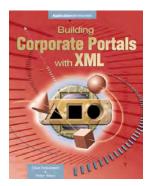




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XML-base Portals

- A style of developing information delivery systems
- Three key elements:
 - Engineered, XML-based and metadatabased data integration
 - Internet, Intranet, TCP/IP-based interfaces and delivery
 - Extensive use of new technologies including
 - 4GLs
 - Data analysis tools
 - · Business rule engines
 - Data logistic networks
- Users won't know or really care about any of the above!

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Portal Navigation Rules

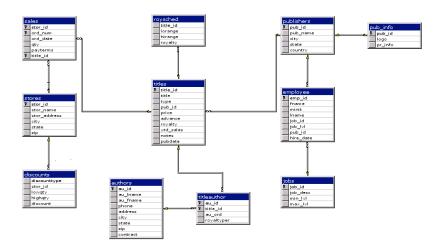
- 1. Any-to-any relationships
- 2. Drag and relate interaction metaphor
- 3. Point of view navigation
- 4. Metalinks
- 5. Three way scalability
 - Objects
 - Users
 - Records
- 6. Integration from different data sources and different data stores
- 7. Confederated Components Model

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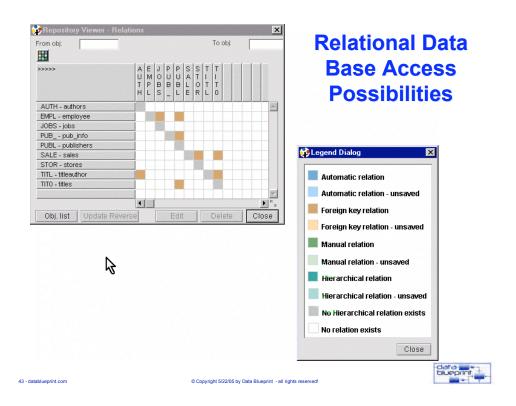


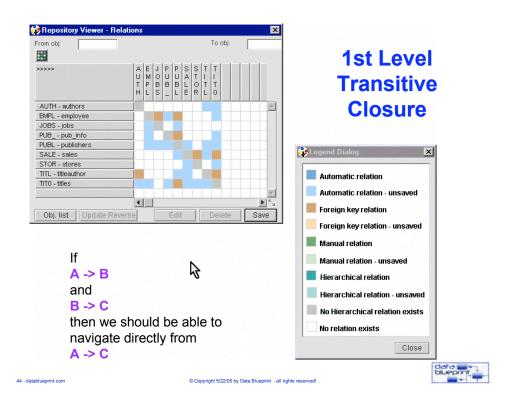
XML-based Portal Example

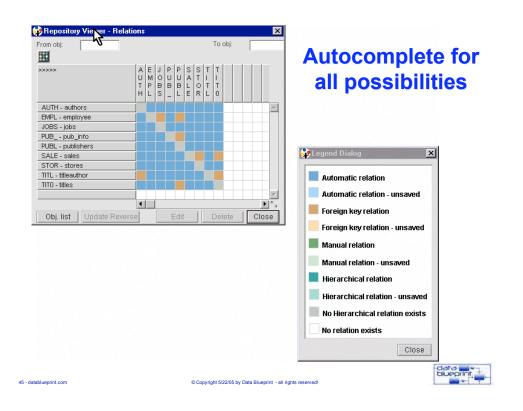


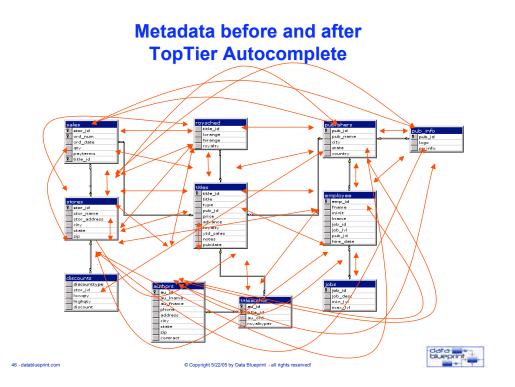
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Key Portal Attributes

- Web/file indexing, cataloging: Crawl and index Web sites and file directories and make them searchable in the portal
- Application/data integration: Link to databases, back-end servers, and third-party applications
- Authentication and access rights (for administrators): Create users, integrate with external directories, and control access to portal content through user and group roles
- Personalization features (for portal users): Customize design and content of their personal portal pages, notification, and content contribution features
- Customization/extensibility (for administrators): Change the design and layout of the portal to match company content and modify features through APIs and/or open standards
- Management/administration: Administer and configure the portal and the portal's facilities to view and track user activities
- Scalability: Manage increasing workloads and extend across
 the enterprise via multiple servers and/or system implementations

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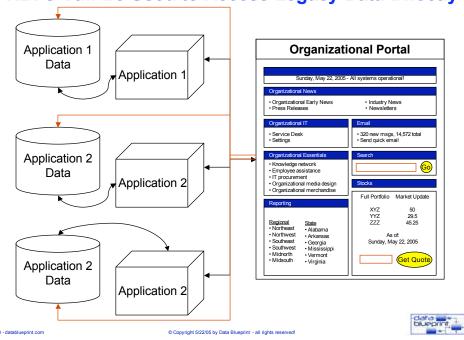
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Advanced Features of Portal Products

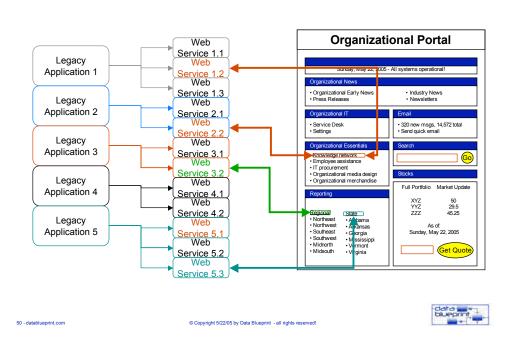
- Abstraction: Most portal products have "portal components" that are used to access repositories and applications. Many portal components
 are written for each repository or application. Usually, low-level APIs are accessed, and individual portal components are needed to access
 each API. An advanced feature appearing in portal products is an abstraction layer. This may take the form of the "bus" approach of Tibco, of
 the "generic API" approach of Virtual, or the "metadata of metadata" approach of TopTier. Whatever the method of abstraction, this will become
 the preferred approach for integrating repositories and applications.
- Federated Search: Portal products use search components from vendors like Autonomy, Verity, Excalibur and Ultraseek. With these search
 tools, Web craw lers are dispatched on a regular basis to index the contents of (and in some cases categorize) the information that the portal
 manages. Federated search capabilities are showing up in portal products, where the search engine can not only search its own indexes, but
 also search the indexes of other repositories or search engines and return a consolidated result set to the user.
- Visual Portal Component Builders: Portal components from most portal products are created outside the portal or are created with texteditor-like features. Advanced portal products are beginning to utilize visual tools for building portal components.
- Federated Portals: Most portals are islands unto themselves. Advanced portals recognize the existence of other portals in the enterprise and cooperatively work with those other portals in servicing user needs.
- Legacy Application Support: Many portal products do not recognize that many legacy applications may not be integrated into the portal via portal components, if ever at all. Advanced portal products provide access to legacy applications directly via 3270/5250 emulation, or support for WTS or Citrix.
- Internationalization: For global enterprises, internalization of portal products is a necessity. This includes not only foreign language support for the portal screens themselves, but also support for index, search and categorization of foreign language documents.
- Mobile/Wireless Support: Advanced portal products have adopted delivery of portal information and services to non-PC devices, predominantly mobile and wireless devices.
- Offline Support: For those non-PC devices that are not always connected, the ability to work in offline mode is important. Advanced portal
 products provide offline support; at the moment, such support is limited for PDAs.
- Web "Collectors": An advanced feature related to content is appearing in some portal products. This feature allows the capture of segments
 of a Web page vs. the entire page. Select artifacts (e.g., graphics, text, tables) can be "collected" from Web pages and served up to users.
 Some portals are implementing these Web collectors in their products.

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XBPs Can Be Used to Access Legacy Data Directly

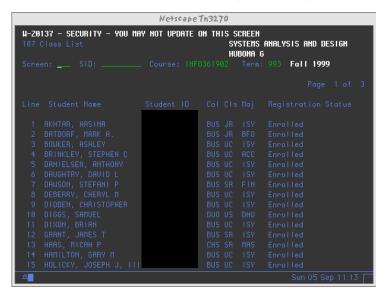


Legacy Systems Transformed Into Web-services Accessed Through a Portal



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A 3270 Screen Opens Up



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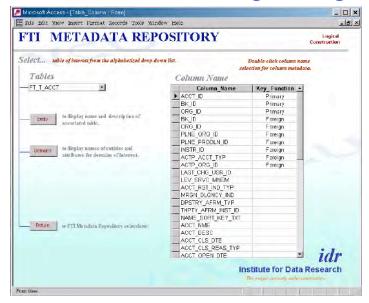
Personal Information Payroll Information Leave Information ID and PIN Your #ESS@VCU ID is the last 9 digits of your VCUCard. Your initial PIN is your date of birth (DOB) - "MMDDCCYY" (ex. 07081946). Your new PIN can be up to 8 characters and can include letters, numbers or a combination (ex. GORAMS12 or 1234). To change your PIN: enter ID, enter current PIN, enter new PIN and re-enter new PIN. Important: Please note that the default PIN (your DOB) is public information so it provides little or no security. We atrongly auggest that you change your PIN to a "password" which is known only to you and is very difficult to guess. For additional protection, change your PIN places you and your personal data at risk of discovery by others. Important! Press enter (or click) only once. Repeated clicking will prevent you from accessing the system or will result in your being logged off the system. Forgot your PIN? Click on "ForgotPin" button above. Other problems or questions: (Click here) Related sites Virginia Commonwealth University ATTHRB home | #ESS@VCU | Modfied 12.31.69

Browser-based Reengineering

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Window's based Reengineering



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⊽**≥** Sales

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Activities

Sales activities 🔁 Create Sales Order

Change Sales Order Display sales document

Create sales contract Change sales contract

Display sales contract

Credit management

My Toolbar

Web Sources CRM

Pricing

▽ Master Data 🚰 Vendor

Customer
Material
Analysis

Delinks ▶ Knowledge Management

Welcome Lou Silver

🕞 🔩 🕼 🖴 🚮 🎹 Orders

Credit Memo Request 65145866

Sold-to party 36981

Sales document item 10

Payment terms 0002

@08@00@0E@00\QEx

All items 🏖 馅 🞝 🟖

Reason for rejection Delivery date too late Incoterms CFR Philadephia

Item Material Target quantity UoM Net value Rj

10 CF-600, 10 CSE 300.00 Delivery date too late Trish Blend Coffee

CE-600

Ship-to party 36981

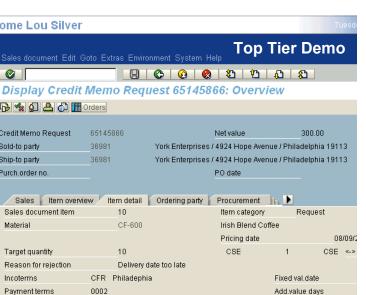
Purch.order no.

Material

Billing block

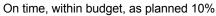
Target quantity

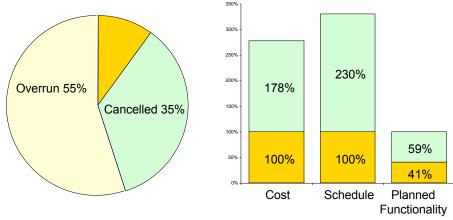
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Netvalue

ERP Implementation Success





 Most ERP implementations today result in cost and schedule overruns; courtesy of the Standish Group

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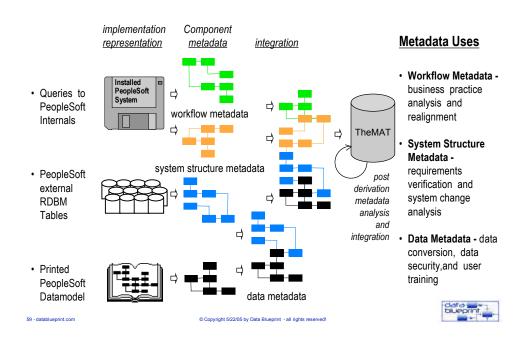
Change Requests

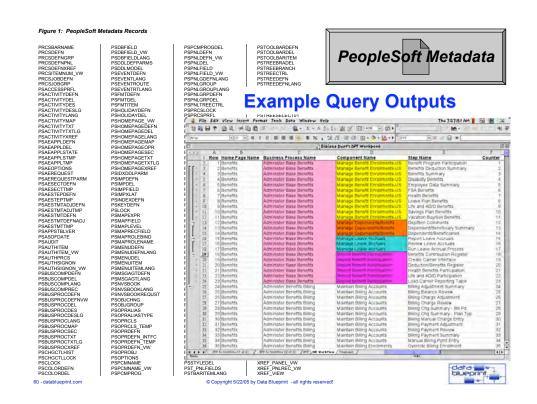


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Reverse Engineering PeopleSoft





PeopleSoft Process Metadata

Home Page Name

(relates to one or more)

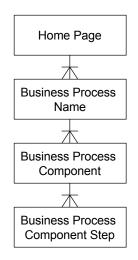
Business Process Name

(relates to one or more)

Business Process Component Name

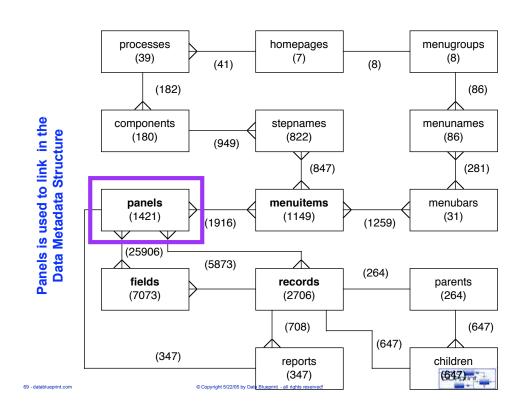
(relates to one or more)

Business Process Component Step Name



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Metadata Uses: Requirements

- Systematically determine the requirements that the PeopleSoft enterprise software could meet
- Document discrepancies between system capabilities and organizational needs
- Panels presented to users in JAD-like sessions that were organized using system structure metadata
- Functional users determined and certified the overall system functionality
- Associating requirements with components
- Discrepancies were noted for subsequent investigation and resolution

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Metadata Uses: System Changes ...

- Evaluated proposed system changes, modifications, and enhancements
- Metadata types used to assess the magnitude of proposed changes
- For example: what are number of panels requiring modification if a given field length was doubled?
- Analyze the costs of changing the system versus changing the organizational processes

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Metadata Uses: Practice Analysis

- Identify gaps between the DP&T/DOA business requirements and PeopleSoft
- Process components were mapped to user activities and workgroup practices
- Users focused their attention on relevant portions of the system
- For example, the payroll clerks accessed the metadata to determine which panels 'belonged' to them.

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Metadata Uses: Realignment

- Realignment addressed gaps between functionality and existing work practices
- Once users understood the system's functionality and navigate through process component steps
- Compared the system's inputs and outputs with their own information needs
- If gaps existed, metadata used to assess the relative magnitude of proposed changes
- · Forecast system customization costs
- Evidence for changing the business practice instead of the system

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Metadata Uses: Training

- Training specialists used mappings to determine relevant combinations of panels, menuitems, and menubars
- Display panels in the sequence expected by the system users
- Users were able to swiftly become familiar with their 'areas'
- Screen session recording and playback capabilities

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Metadata Uses: Additional Metadata

- Metadata describing LS1 & LS2
- Metadata supporting data conversion
 - initial motivation for the metadata development
 - each decision to convert a data item was recorded, permitting the tracking of the number of data items that had been mapped, converted, and to what they had been converted
- Associations with system batch reporting programs called SQRs
- User and user type metadata

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Metadata Uses: Database Design

- CASE tool integrated to extract the database design information directly from the physical database
- Integrated into TheMAT
- Decomposition of the physical database into logical user views
- Document how user requirements were implemented by the system
- Planning security access levels and privileges

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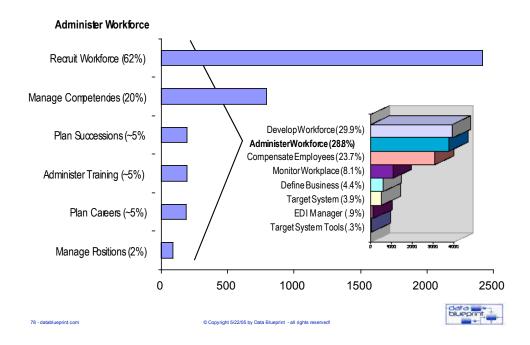


Metadata Uses: Statistical Analysis

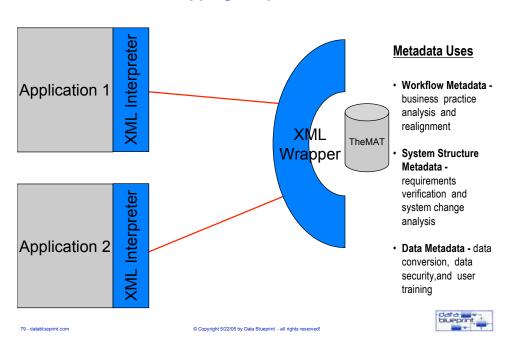
- Guiding metadata-based data integration from the two legacy systems
- For example, the ERD information was used to map the legacy system data into PeopleSoft data structures
- Statistical summaries described the new system to users

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Metadata Uses



XML-Wrapping PeopleSoft Metadata



Implement using Commercial-Off-The-Shelf (COTS) technology



- At this point buy instead of build as much as possible
- Architecture should be flexible because it will need to adapt
- XML-based maintenance of metadata will ensure rapid recovery from inevitable mistakes
- Repeat guidance for implementing metadata repository functionality

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Implementing Metadata Repository Functionality

- "The repository" does not have to be an integrated solution
 - it must be an easily integrateable solution
- Repository functionality = repository
 - metadata must easily evolve to repository solution
- · Multiple repositories are not necessarily bad
 - as interim solutions, Excel has been working quite well
- Minimal functionality includes ability to create, read, update, delete, and evolve metadata items
- Remember the 1st law of data management
 - In order to manage metadata, you need metadata repository functions

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3-Way Scalability

Expand the:

- 1. Number of data items from each system
 - How many individual data items are tagged?
- Number of interconnections between the systems and the EIL hub
 - How many systems are connected to the hub?
- Amount of interconnectability among hubconnected systems
 - How many inter-system data item transformations exist in the rule collection?



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Approach Benefits

- Reusable formalized understandings
- Single metadata management format
- Ability to employ various data management technologies
- Clear migration path to evolving technologies
- Establishment of common business vocabulary
- Likely to be less expensive than other approaches

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Portal Summary

- Effort wasted on code/coding
- Extending data management technology reach to include previously unstructured data
- Opportunities to make data quality initiatives visible
- XML-based Portal advantages
- ERP Example



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7. XML-based Portals

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